**Management and Entrepreneurship**

**Question bank Module 4 and Module 5**

1. **Management and administration concept with example**
2. importance of **international finance** in a globalized economy
3. **Profit and loss account statement**
4. Role of **government support for entrepreneurship in India**
5. Explain the different **types of finance**
6. The different **stages of the product life cycle (plc)**
7. **Government support micro and small enterprises (mses)** through policies and schemes in India
8. **Characteristics and advantages of micro and small enterprises** in India
9. **Steps involved in establishing a micro or small enterprise** in India
10. **5 Ps of Marketing** with suitable examples
11. Importance of **International Finance** in a globalized economy
12. Role of **digital marketing** in modern marketing strategies.
13. Differences between short-term and long-term financing.
14. Differentiate between **Management and Administration** with relevant examples.
15. Concept of **entrepreneurship development**. What role does the Indian government play in promoting entrepreneurship
16. **Government support entrepreneurs** through policies and schemes in India
17. Key aspects of Management